

ZACHARIAH GRIFFIN

CREATIVE DIRECTOR

Los Angeles, CA | 757-633-8422 | zachariahgriffin.work@gmail.com

Portfolio: <https://zachariahgriffin.com>

Creative Director specializing in fashion, music, and visual storytelling. Leads campaigns, apparel collections, branding, styling, and content production from concept through execution for artists, athletes, and cultural brands. Extends creative direction into website design and digital experiences.

CREATIVE DIRECTION AND DESIGN

Founder & Creative Director | Club Moxy

Founded Club Moxy and direct its creative vision across branding, apparel, campaigns, photography, videography, and content production.

Creative Director | Independent | 2023-Present

Lead creative direction across fashion, music, and branding.

Fashion Designer & Lead Graphic Designer | JoJo Diaz & Jermall Charlo | 2026

Designed custom fightwear and led apparel graphics for both athletes.

Stylist & Co-Creative Director | Bear1Boss | 2025-Present

Provide styling and creative direction for artist imagery and campaign rollout.

Lead Designer & Creative Director | Afropunk | 2023

Led creative direction, designed an apparel collection, and directed campaign visuals.

SELECTED CAMPAIGNS

Afropunk Halloween Campaign • LRG World Cup Campaign (Styling) • JoJo Diaz Fight Apparel • Jermall Charlo Fight Apparel • Bear1Boss Campaign Rollout • Capella Grey - Gyalis

ON-SET EXPERIENCE

Intern / On-Set Assistant to Carla Joi Farmer Jackson

Unreleased Apple Original Films / Nike Production

Gained hands-on set experience under Carla Joi Farmer Jackson, assisting with day-to-day needs and learning professional production workflows, set etiquette, and communication.

Unreleased Studio Feature

Continued internship and on-set assistance under Carla Joi Farmer Jackson, expanding familiarity with set operations and collaboration across a feature production.

Project details limited prior to release. Building on-set experience toward a future in costume design.

WEB DESIGN & DIGITAL

Codebond Haircare Website | Web Designer & Creative Director | Completed

Designed and developed the published Codebond haircare website, translating the brand and product collection into a cohesive digital experience.

Saura Silverbell OB/GYN Website | Web Designer & Creative Director | In Development

Created the website concept and completed the demo. Continuing design and development following client approval and a signed proposal.

ADDITIONAL EXPERIENCE

Production Assistant | Capella Grey - Gyalis | Summer 2021

Supported production operations and logistics.

Stock Associate | KITH SOHO | Sept 2021-Jan 2022

Managed inventory, organized the stockroom, processed shipments, and supported sales floor operations.